

# McEver Signs and Graphics

First of all, let's determine what kind of sticker you have.

If your decal can easily be peeled off, this is your standard [peel-and-place sticker](#).

If it has a clear layer on top of it, that's a [vinyl-transfer die-cut decal](#).

Scroll down for directions on how to apply both kinds of decals.

**Caution: Only apply decals and transfers when temperature is 60-80 degrees Fahrenheit (15-26 Celsius)**

## **Peel-and-Place Sticker**

Tools Required: alcohol, soapy water, credit card, and a pin.

Clean the area where the decal will be placed. Alcohol works great. Do Not Use Windex or Amonia

Wet the area with a small amount of soapy water.

Peel the backing paper off of our decal.

Place the decal on the soapy area starting at one end and slowly rolling the decal onto to the surface.

Slide your decal into the position you want.

**Use left-over piece of backing paper to shield your vinyl from direct contact with credit card to rub out bubble or even out crease**

Rub thoroughly with the edge of a credit card, starting at the center working outward, pushing the soapy water out.

Continue until your decal is firmly stuck in place.

Pop any bubbles that are left with a pin.

## **Small Vinyl Die-Cut Decal Transfer**

Tools Required: Alcohol, x-acto knife, credit card and a pin.

Clean the area where the decal will be placed. Alcohol works great.

The decal will be visible thru the transfer paper. SLOWLY separate and peel the protective backing paper from the transfer paper which carries the graphic. Keep an x-acto knife handy, as your decal may want to stay stuck to the backing paper.

In that case, use your knife it to help lift away the edge of the graphic from backing paper, then rub the transfer tape on that area again before continuing on.

Slowly roll the transfer paper with exposed graphic onto the surface and begin to lightly rub down vinyl EVENLY from CENTER, from top to bottom until you reach the end.

This is your big opportunity to avoid bubbles and creases by going SLOWLY and applying EVENLY!!!

Rub down firmly with fingers.

**Use left-over piece of backing paper to shield your vinyl from direct contact with credit card to rub out bubble or even out crease**

Now use the credit card to slowly but firmly rub graphic onto the surface, so that transfer paper will separate from graphic.

SLOWLY pull away transfer paper at a sharp angle, (because it will want to resist!)

Pop any bubbles that are left with a pin.

## **Large Vinyl Die-Cut Decal Transfer**

Tools Required: Alcohol, x-acto knife, auto masking tape, credit card, and a pin.

Clean the area where the decal will be placed. Alcohol works great.

Start by measuring & positioning decal on area, secure with auto masking tape laid out in a vertical line down the center of the decal.

This way you can apply half of the graphic at a time, starting from the center.

The decal will be visible thru the transfer paper. SLOWLY separate and peel the protective backing paper from the transfer paper which carries the graphic. Keep an x-acto knife handy, as your decal may want to stay stuck to the backing paper.

In that case, use your knife it to help lift away the edge of the graphic from backing paper, then rub the transfer tape on that area again before continuing on.

Cut away exposed part of backing paper, (be careful because adhesive side of graphic is exposed and ready to stick!)

Slowly roll transfer paper with exposed graphic back towards it's position on the surface and begin to lightly rub down vinyl EVENLY from CENTER, from top to bottom until you reach the end.

**This is your big opportunity to avoid bubbles and creases by going SLOWLY and applying EVENLY!!!**

Rub down firmly with fingers. Final rub with credit card will be after the entire decal is applied.

**Use left-over piece of backing paper to shield your vinyl from direct contact with credit card to rub out bubble or even out crease**

With the left side now stuck to surface, you can now remove masking tape. Fold back other side and begin removing backing paper.

SLOWLY and carefully begin rubbing down FROM the CENTER the remaining graphic.

Now use the credit card to slowly but firmly rub graphic onto the surface, so that transfer paper will separate from graphic.

SLOWLY pull away remaining transfer paper at a sharp angle, (because it will want to resist!)

You may get a bubble no matter how slow or careful you are. Not to worry! Prick the bubble with a pin or x-acto knife with surgical precision.

# McEver Signs and Graphics

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